

Dear Mirage teammate,

I am thankful for Mirage. I have met a lot of great people, made some good friendships, and been on some amazing rides. Mirage and its members have helped me become the cyclist I am today.

And with that, I am thankful to be running for President of the club. A good friend nominated me for the position and I accepted knowing of all the good things the club has done and is capable of doing.

Ron Bradshaw and Mauricio Caballero talked me into joining Mirage when I was on the fence between Mirage and DBW. I am glad they were able to convince me to join.

Please grant me a brief moment to explain my experience and some of the direction I would like to see Mirage move if you elect me at the President.

I am a retired Navy veteran. I spent 4 years on active duty and the rest of the time in the reserves. I have a Bachelor's degree in Public Relations from UTA. I have also been the Assistant Director for Friends of Fair Park for 11 years. Friends of Fair Park helps promote Fair Park as a year-round venue outside the State Fair as well as preservation and conservation of the art and architecture from the 1936 Centennial. I believe this education and experience is suitable for the position of President of Mirage. Working at Fair Park is actually what got me into cycling. I would join a friend to watch the crit races at the park. It looked like something I could do and wanted to try. I got my first bike in July of 2014 and raced my first crit in April of 2015. I didn't realize how wrong I was about crit racing. It is hard and it is painful, but at times it is the most fun you can have. Since that first road bike, I now have 4 more. I already had a mountain bike. I am prepared to ride almost anywhere at any time now.

Part of the thing that makes crit racing fun is the teammates. I have had some fun nights with my Mirage teammates. That is also true for rally riding. That is why a social aspect of riding is strong and Mirage needs to have a strong social component to the club. That is why as President, I would like to work with the Board and teammates, to increase the number of rides we do. I would like to see a social ride created that includes some refreshing beverages at the end. It would be a slow easy cruise for all ability levels. I would also like to see some Mirage led Saturday rides. The Mirage race team also needs to have a manager of some kind to make sure all the racers are involved, working towards their racing goals, and enjoying the team aspects of racing. I would also like to see a quarterly shop meeting to meet and socialize with shop employees. Everyone likes walking into an establishment when they know your name. We need to work with RBM to make sure we have a strong, healthy relationship for years to come.

The board also needs to come together with an annual plan in the beginning of the year. I would work with the board to determine our rallies of the month, social happy hours, and productive meetings that are beneficial to all club members. This allows for our teammates to make these rallies and gatherings and also want to be there.

I would also like to see Mirage actively recruiting new members. Mirage is the oldest and largest cycling club in Dallas. We need to keep it strong. I believe the social aspect of the club would be our strong point. You like to ride with people you know and like. Social hours would allow us to get to know our teammates as well aid in recruiting new teammates.

These are a few reasons I would like be President of Mirage. I ask for your support in this endeavor.

Thank you for your time and your vote.

Jason Bradberry